



20th April 2015
FOR IMMEDIATE RELEASE

ABC BULLION LAUNCHES ITS SIGNATURE MINTED COLLECTION – THE EUREKA

Sydney, Australia

ABC Bullion is pleased to announce The Eureka, an iconic design for their signature minted bullion collection.

“Wholly produced in Australia, the ABC Bullion Eureka is destined to become one of the most recognisable minted bullion products in the world. Its portrayal of an Australian gold mining digger uniquely captures the spirit of a definitive moment in Australian gold mining history, The Eureka Rebellion. Made of the purest Australian gold and Australian silver, they make an excellent addition to any well rounded investors portfolio.”

Janie Simpson
Managing Director ABC Bullion



Iconic by design

On each piece of the ABC Bullion signature minted bullion collection, the Digger stands proudly on his tenement, displaying his newly discovered gold nugget against a blazing Australian sun. A grey gum tree and native Kookaburra framed by rolling Australian bush lands complete the scene in stunning detail.

Set against an iconic Australian backdrop, the range captures the spirit of a definitive moment in Australian gold mining history, The Eureka Rebellion. Also referred to as the Eureka Stockade, the Eureka Rebellion is a key event in the birth of Australian democracy and the term “Digger”.

The Eureka Rebellion came about because the goldfield workers (known as “Diggers”) opposed government mining licences as an unfair tax. These licence fees had to be paid regardless of whether a Digger’s claim resulted in any gold being found.



Accredited all Australian quality

All Eureka minted coins and tablets are wholly produced in Australia using the latest in international minting technologies and struck from the finest 99.99% Gold and 99.95+% Silver. All metal used in the production of Eureka products is sourced wholly within Australia.

Superior Detail

An exceptionally high quality finish is a recognised ABC Bullion hallmark. The original trademarked design adds value to precious metal content and makes these coins and ingots covetable and collectible.

Presentation, Authenticity and Identification

Each bar is individually serialised and sealed in protective ABCeal™ packaging guaranteeing origin, assayed fine precious metal content, weight and quality.

ABC Bullion

ABC Bullion is Australia's leading precious metals brand having been traded continuously since 1972 and is considered one of the cornerstones of the Australian gold trading system. ABC Bullion is also the exclusive Australian distributor for the PAMP brand of bullion products.

Available for purchase at <https://www.abcbullion.com.au/the-eureka>

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